

TONI LANSING
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EXECUTIVE SUMMARY

Dynamic non-profit professional with over 25 years engaging and inspiring stakeholders in community engagement and development. Inspirational leader with non-profits, churches and social service providers with a proven record creating and sustaining community initiatives.

Specialties: Resource Development strategy, design & implementation, Community resource mapping and outreach, Recovery Oriented Systems of Care, sustaining and creating recovery support services and programs, recovery advocacy, motivational interviewing; relational fundraising for major gift, individuals, churches, corporate partners, capital campaigns; design of fund-raising promotional materials; staff & volunteer training and management; dynamic motivational public speaking.

2015

Georgian Mental Health Consumer Network Certified Peer Specialist

Atlanta, GA

Provide peer support services by serving as a consumer advocate; provide consumer information and model competency in recovery and wellness. Work with the consumer to articulate personal goals for recovery and wellness in the creation of an Individual Recovery Resiliency Plan. Utilize and teach consumers to facilitate Recovery Dialogues and problem solving. Support consumer vocational choices, assist consumers in building social skills and obtaining decent and affordable housing in the most integrated, independent and least intrusive environment.

2014

Cornerstone Recovery Residences

Sandy Springs, GA

Founding Board Member for Christian Recovery Residence for men and women seeking sober support the first 12 months of sobriety. We provide exceptional care and professional services in a healing community. Created the Policy and Procedures manual for the Residences in preparation for GARR certification. Lead peer recovery meetings and recovery coaching.

Georgia Council on Substance Abuse

Atlanta, GA

CARES Certified Addiction Recovery Empowerment Specialist. My passion and purpose is to build community collaborations to reduce the impact of substance abuse through education, advocacy and training. I participate in recovery based initiatives throughout the state: listening sessions in Statesboro, GA; Recovery Walk-Augusta GA, cultural competency trainings, ESBRT collaborations with GA for Healthy Future; NAMI Conference.

Every Woman Works

Sandy Springs, GA

Development Consultant, Every Woman Works provides women in recovery the tools, training and education necessary to sustain self-sufficiency. I provide strategic visioning for resource development and sustainability, fund-raising/program assessment, major gifts, annual fund, event planning and execution.

2009-2015

Community Volunteer

Atlanta, GA

Volunteer with initiatives that respond to the Commercial Exploitation of Children: Wellsprings Living, Women for a Change, Dream Center, Passion Conferences, Greater Travlers Rest Baptist Church, CHIP (Community Health Interfaith Partnership)

2002 - 2004

Sugarloaf United Methodist Church Congregational Lay Leader

Duluth, GA

Primary congregational representative, served on church's leadership, finance and stewardship teams.

- Working with Senior Pastor, led strategic planning process culminating in a capital campaign, raising \$3.6M.
- Developed, initiated and led Great Day of Service for congregation, utilizing 600 volunteers in community based volunteer placements in the first year.

1998 – 2000

Habitat for Humanity of Orange County

Irvine, CA

Vice President of Resource Development

Built fund development, volunteer and community involvement capacity for this non-profit housing ministry.

- Managed marketing, public relations, special events, volunteer development, church outreach, direct mail, major gifts and donor cultivation and management.
- Solicited and secured multiple major gifts for the construction of homes. Improved media relations and enhanced the visibility of the organization throughout Orange County.

1997 – 1998

Los Angeles Mission

Los Angeles, CA

Director of Development

Responsible for identification, solicitation and cultivation of donor base through strategic marketing and public relations.

- Grew funding through direct mail, telemarketing, foundations, celebrities, major gifts, church relations, video productions and publications,
- Administered all phases of development, generating \$16 million in funding annually.

1995 – 1997

Atlanta Union Mission

Atlanta, GA

Director of Development

Rebuilt the Development Department during a period of transition in executive leadership and expanded its capacity to meet the growing needs of the ministry centers while raising public awareness of the Mission's work in the community.

- Completed "Mission Possible" Capital Campaign by raising \$6.7M, far exceeding the \$3.5M goal.
- Successfully solicited first \$1M undesignated gift for Mission.
- Submitted and received \$381K in grants from Georgia Department of Community Affairs.

1992 - 1996

Peachtree Presbyterian Church

Atlanta, GA

Director of Community Ministries

Designed & implemented a broad range of collaborative outreach programs between the Church, community agencies, schools and service providers for the largest Presbyterian Church in the US.

- Managed Habitat for Humanity housing program in Metro Atlanta. Selected, recruited and managed volunteer staff of 100+ church members.
- Directed Partnership in Education program with Hubert Elementary School; received Chamber of Commerce Award for Best Community Partnership in Atlanta.

Community Involvement

Woman of Distinction Award for Community Leadership, Orange County, CA

Christian Leadership Week Speaker and Trainer, Newport Harbor, CA

International Women's Conference, Crystal Cathedral, Speaker

Vice President of Community, Atlanta Junior League

Board of Directors, Atlanta Union Mission

Board of Directors, Habitat for Humanity, Macon, Georgia

Co-Founder, Board of Directors, Christmas in April, Macon Georgia

EDUCATION

University of North Carolina

Chapel Hill, NC

BA in Political Science

